

HIGH-PERFORMANCE SPRAY FOAM INSULATION



SELECTION500
AGRIBALANCE
HEATLOK SOY
(Authorized Applicator)

Reduce Heating & Cooling Costs
by 40-70%!



Investment in Your Wallet

EcoLogic is your first line of defense against today's rising energy costs. Whether you are building or remodeling your home, spray foam insulation by EcoLogic can dramatically reduce your energy cost by up to 70%. The payback period to recoup the initial investment to upgrade to foam is as little as two years. The return-on-investment can amount to tens and even hundreds of thousands of dollars throughout the years you live in your home. Even better, spray foam eliminates the need for soffit/ridge vents and will reduce your HVAC size and expense.

Spray foam's magic lies in its incredible ability to air seal. Applied as a liquid, spray foam instantly expands to fill in every nook and cranny, creating a tight building envelope.

This is extremely important given the fact that the U.S. Dept of Energy estimates that air leakage accounts for 40% of the energy used to heat and cool our homes.

Investment in Your Health

Spray foam will never disintegrate and breakdown into harmful dust accumulation like fiberglass. And spray foam does *not* carry a cancer warning label like fiberglass. Further, spray foam is safe to use around environmentally and chemically sensitive individuals. Best of all, spray foam helps prevent mold and mildew from occurring. Because of its incredible ability to air seal, warm-moist air will not travel through the wall and ceiling cavities to condense on cold surfaces – the primary culprit in mold growth. *Spray foam provides controlled ventilation, not uncontrolled air-infiltration.*

Investment in Your Comfort

Spray Foam excels at absorbing sound from both inside and outside the home. In addition, cold, moist, and drafty spots will be eliminated. The result is a quiet, even tempered house even during the harshest weather conditions. Our customers compare spray foam to the *quiet and warm feeling of a snow capped roof during a snowfall.*

Investment in the Environment

An investment in spray foam is an investment in sustainable energy conservation. Besides dramatically reducing your homes energy consumption, EcoLogic offers spray foam derived from soy-based polyols and recycled plastics. Not only are you helping the environment, you are helping to reduce our dependence on foreign oil.



"Energy efficiency, in particular, has emerged as a top priority for consumers... When asked to list their top 12 influences in buying a home, consumers responding to a National Association of Home Builders survey last year put energy efficiency at No. 2, behind quality of living space. Five years ago, energy didn't even make the same survey."

Wall Street Journal, Feb 12, 2009

EcoLogic Advantage *"There is No Substitute for Experience"*

Not all spray foam companies are created equal! Regardless of the type of foam you choose, a poor applicator will result in an unsatisfactory job, with voids, gaps, messy overspray, and even a decrease in performance. EcoLogic has assembled the most skilled, knowledgeable, and professional team in the industry. Your job will be overseen by one of our experienced foam applicators. We are proud to offer the most advanced commercial-grade equipment and foam products available. Your job will be completed efficiently, cleanly, and all at a competitive price.

ECOLOGIC RESIDENTIAL ENERGY ANALYSIS

- How Much \$ Am I Going to Save?
- What is My Payback Period?
- Return on Investment?



Case Study: 4,000 SF Home in Connecticut

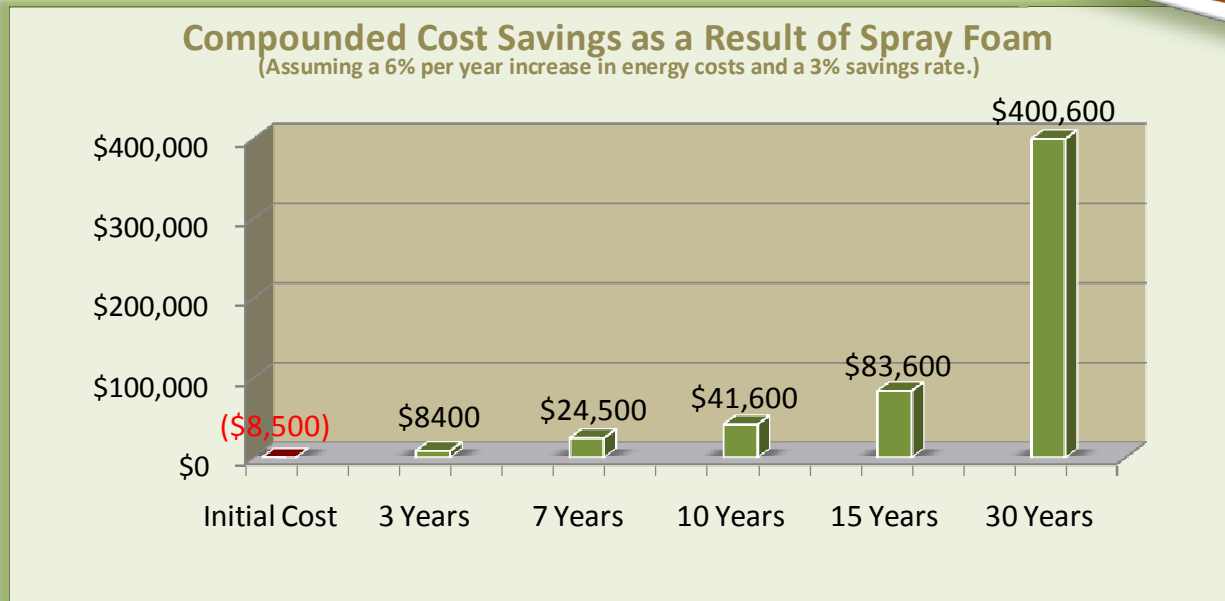
Initial Cost to Upgrade to Spray Foam:	\$15,000
Less: No Ridge and Soffit Vent Savings:	(\$1,000)
Less: Savings from Reduced HVAC Size:	(\$3,000)
Less: High-Performance Insulation Rebate:	(\$4,000)
Total Spray Foam Investment:	<u>\$7,000</u>



RESULTS

*(According to an Analysis Using US Dept of Energy Approved REM/Rate Software)**

- 63% more energy efficient than State building code
- Annual heating & cooling bills of \$1,448
- Net annual energy savings vs. if insulated with fiberglass: \$2,465
- Payback period: 2.8 years



The real question is: Can you afford not to upgrade to spray foam?

*Call to learn more about our Home Energy Rating System (HERS). This program utilizes advanced software, backed by the U.S. Dept of Energy, capable of calculating the energy cost savings by upgrading to spray foam. We can also help determine appropriate HVAC sizing. In addition, you may be eligible for Federal tax credits and State rebates.